



## Outreach and Recruitment Fall 2020

### Main

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#### Overview

**Academic Year** 2022 - 2023

**Originator** Porteur, Stacey

**Division** Non-Instructional Service Areas

**Department** Outreach/Recruitment

### Co-Contributors

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#### Contributor

- Mann, Lelannie
- Maringer-Cantu, Jane
- Sharboneau, Rosa

### Annual Update

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1. **Academic Year** 2022 - 2023

**Previous Goals** Hold 2 high school partnership events each year.

**Proposed Activity to Achieve Goal:**

Coordinate with all of the feeder high schools and internal Gavilan departments to provide an informational workshop.

**Responsible Party:**

Stacey Porteur

**Total Three Year Resource Allocation Request:**

2400

**Timeline to Completion Month / Year:**

12/31/21

**How Will You Evaluate Whether You Achieved Your Goal:**

Review high school partnership survey.

**End of Year Goal Status** Canceled

**Current Measurement Data**

High school partnership survey results

**Additional Resources Needed (if any) to Complete Goal**

N/A

**Additional Comments**

Survey results reflected that high school counselors were interested in a counselor to counselor partnership meeting rather than an all-staff meeting.

2. **Academic Year 2022 - 2023**

**Previous Goals** Increase number of Gavilan employees participating in Outreach events to 25.

**Proposed Activity to Achieve Goal:**

Coordinate with all 9 area high schools to schedule workshops on their campuses.

**Responsible Party:**

Stacey Porteur

**Total Three Year Resource Allocation Request:**

5000

**Timeline to Completion Month / Year:**

6/30/2022

**How Will You Evaluate Whether You Achieved Your Goal:**

Review Outreach calendar

**End of Year Goal Status** In Progress

**Current Measurement Data**

Informational report on participating staff in an Excel spreadsheet

**Additional Resources Needed (if any) to Complete Goal**

Administrative direction and staff time allotted by supervisors

**Additional Comments**

25 is a high-reaching number. I currently get about 5 staff supporting events each year.

3. **Academic Year 2022 - 2023**

**Previous Goals** Increase the college's presence at local high schools by offering 3 workshops (Gavilan College presentation, Application workshop, Orientation workshop or FAFSA workshop) at each high school for their seniors.

**Proposed Activity to Achieve Goal:**

Coordinate with all 9 area high schools to schedule workshops on their campuses.

**Responsible Party:**

Stacey Porteur

**Total Three Year Resource Allocation Request:**

5000

**Timeline to Completion Month / Year:**

6/30/2022

**How Will You Evaluate Whether You Achieved Your Goal:**

Review Outreach calendar

**End of Year Goal Status** In Progress

**Current Measurement Data**

Informational report tabulated in an Excel spreadsheet

**Additional Resources Needed (if any) to Complete Goal**

\$5000 Outreach related materials and supplies

**Additional Comments**