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## Program Review All Fields

**Film [1]**

## Main

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Overview
**Academic Year** 2022 - 2023

**Originator** Richards, Grant

**Division** Curriculum Division 10 - Liberal Arts and Sciences

**Department** Fine Arts

**Program** Film
**Program Type** Instructional

### Co-Contributors

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Contributor

- Janes, Jan
- Lystrup, Noah
- Maringer-Cantu, Jane

### Program Mission and Accomplishments

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# Gavilan College Mission Statement

**Gavilan College actively engages, empowers and enriches students of all backgrounds and abilities to build their full academic, social, and economic potential.**

**Provide a brief overview of how the program contributes to accomplishing the mission of Gavilan College. In addition to a basic overview of your program's structure and services, be specific in connecting your program's services to elements of the mission statement (300 words or less).**
Purposeful is one of Gavilan's four key principles, and the Film & TV program does a lot in this category.  The principle reads that Gavilan has a "shared commitment to service through innovative teaching and learning. We are committed to embracing collaboration, effective communication, and development of strong working relationships throughout the campus."  We film numerous events from several programs across the campus. We film concerts, athletic events, guest speakers, graduation, etc. to promote Gavilan programs while giving our students real-life production experiences.  We also make promotional videos for many programs (ie. Aviation, Athletics, English, etc.), and these activities are "shared commitments" and use innovative teaching. We are forced to 'collaborate' with each other and with other programs, and by doing so, we are forging 'relationships' across the campus.

**On the PIPR website, locate and review your previous program plan and subsequent annual updates. After studying, please list:**

Response and follow-up to previous program reviews

1.
2.
3.

**Have the services of your program changed over the past three years? Please explain (300 words or less).**
We have and will continue to film many Gavilan functions and events, so there has not been many changes. The one new thing we added was the 72-Hour Film Competition, which not only benefits our students, but it also reaches out to community members and local businesses.

## Student and Program Outcomes

College Goal for Student Achievement
**The following questions refer to data regarding student achievement.**

**Find your discipline's course success information. Consider your department success rate trends over the last three years. Compare your overall success to the college average.**

**Are these rates what you expected after comparing with the college average? Are there any large gaps? Is there anything surprising about the data? What trends are suggested by the data?**
Because the film program has classes in three different programs, it's not easy to determine the exact success and retention rates on Tableau.  Here are the numbers for each of our classes.  As you can see, our retention rates are over 90%, and our success rates are over 80%, which is significantly over the college average.

All Humanities Classes:  Retention 91.0 / Success 83.5

All MCTV Classes:  Retention 90.9 / Success 87.1

Thea 20 – Retention 89.6 / Success 82.1

**Now find your division persistence information. Consider your retention rate trends over the last three years. Compare your overall retention to the college average.**

**Are these rates what you expected after comparing with the college average? Are there any large gaps? Is there anything surprising about the data? What trends are suggested by the data.**

**Path: Tableau - Program Review/ Equity - D2. One Year Persistence Rate**
Unclear

Success

**The following questions refer to data regarding student achievement.**

**What are your set goals for course success? Do your individual course and department rates meet this goal?**

**Helpful Question: If your rates for success are lower than your goals, what are your plans to improve them (200 words or less)?**

**Path: Tableau - Program Review/ Equity - D3. Course Rates by Unit**
We are quite pleased with our students' success rates, but we will continue to try increase their success in our classes.

**How many students did your area serve (if you don't have an exact count, please provide an estimate)? How did they perform in comparison to those that did not use your services, if applicable? Given this information, how has your service or area supported student success and retention over the past three years (200 words or less)?**

**See Success and Retention dashboard in Tableau's Program Review section.**
Over the last three years, I believe we've served 1,845 students.

## Equity

Equity
**Gavilan College has identified the following populations as experiencing disproportionate outcomes: Males, African American, Native American, Students with Disabilities and Foster Youth.**

**For EOPS/ CalWORKs, MESA, TRiO, Puente, and VRC: LOCATE Success and Retention dashboard in Tableau's Program Review section. Examine your equity results over the last three years. If there are differences in success rates and/ or retention across groups, comment on any differences in success rates across groups. Helpful Questions: What current factors or potential causes can be connected to these areas of disproportional impact? How might your program or department address student equity gaps (200 words or less)?**

**For all other areas, how can your area help increase disproportionate student success? Contact your support team for any needed assistance in interpreting these data (200 words or less).**

**Please find Equity information in Tableau's Success and Retention dashboard.**
**Contact your support team for any needed assistance in using Tableau.**
For our Humanities classes, the average success rate is 81%.  Asians have have been the most successful at 100% compared to Blacks/African Americans who have succeeded at 67.7%.  All other groups are close to the average.  We will work to increase the success of all groups.

**Our Equal Employment Opportunity (EEO) Plan States**

**"Ensuring equal employment opportunity involves creating an environment that fosters cooperation, acceptance, democracy, free expression of ideas and is welcoming to persons of all gender expressions, persons with different abilities, and individuals from all ethnic and other groups protected from discrimination."**

**What is your area doing to support district efforts in creating an inclusive college environment? With what departments are you partnering? Did you identify barriers and institute change? How is you creating/ ensuring diversity in your department or in the classroom?**

**Some examples might be sponsoring cultural events and diverse speakers on issues dealing with diversity, exploring how to infuse diversity into the classroom and curriculum, integrating diversity into the evaluation of employees, promoting learning opportunities and personal growth in the area of diversity, or evaluating how the physical environment can be responsive to diverse employee and student populations.**

We work to encourage all groups (ethnic groups, sexual identities, religions, ages, etc.).  We work to be all inclusive and encourage those who might need it.  We now have an embedded tutor in our production classes, and one of her biggest duties is to work with students who need opportunities that they might not normally get.

**Find your Distance Education success information. If distance education is offered, consider any gaps in success rates between distance education and face-to-face courses. Do you notice any trends? Do these rates differ?**

**Path: Tableau Program Review/ Equity D9. Course Success Rates Locate your department. Filter by Delivery Methods**

**Helpful question: If disparity exists, how do you plan on closing the achievement gaps between distance education and face-to-face courses (300 words or less)?**

We see more women and people of color wanting to do jobs of authority (i.e. directing).  We encourage those students, so they can see themselves doing these jobs and being successful.

## Learning and Area Outcome

Have you reviewed all of your Service Area Outcomes (SAOs) to ensure that they remain relevant for evaluating the performance of your area?
**Are your SAOs mapped in curiQunet?**

No

**Are your SAOs up to date in curriQunet?**

Yes

**Have your SAOs been assessed in the last five years?**

Yes

**Have you reviewed all of your SAOs to ensure that they remain relevant for evaluating the performance of your area?**

Yes

**If you answered no to any of the above questions, what is your plan to bring your assessments into compliance (200 words or less)?**
We are waiting for the forms to be created, so we can "officially" map our PLOs.  We are ready to do the work as soon as the forms are ready.


## Outcome Assessments

Services Area Outcomes (SAO)
**Review your SAOs data located in curriQunet. What is your department's acceptable achievement score goal for each outcome?**
Demonstrate the ability to analyze, synthesize, and critique media languages and aesthetics. - 80%

Demonstrate a working knowledge of media history and technological innovation, including its effects upon the development of media as business and art form. - 80%

Demonstrate knowledge and practical techniques of all aspects of film and television production. - 90%

Institutional Learning Outcomes (ILO)
**How do your SAO support the college ILOs? Be specific (200 words or less).**
<u>Think Critically & Creatively</u> - That's exactly what our classes do; we require critical thinking and regularly encourage creativity while we examine and make films.

<u>Communicate Effectively</u> - Filmmaking is all about communication.  Films must communicate ideas in a variety of ways, and our students must be able interpret these ideas, and they must also create their own films to express their ideas.
<u>Practice Social Responsibility</u> - Filmmaking is a collaborative process, and filmmakers are forced to work with others with a common goal.
<u>Cultivate Well-Being</u> - Our classes affirm and promote positive individual and communal identities.

**Are you meeting your SAO success goals? What patterns stand out in your results? If your SAO results are lower than your goals, what are your plans to improve them (200 words or less)?**
Yes, we have assessed most of our PLOs in most of our classes, and the assessments have been good.


## Curriculum and Course Offerings Analysis

**Are there plans for new courses or educational awards (degrees/certificates) in this program? If so, please describe the new course(s) or award(s) you intend to propose (200 words or less).**

**Provide your plans to either inactivate or teach each course not taught in the last three years (200 words or less).**

**Consider and analyze your location, time, and delivery method trends. Are classes offered in the appropriate sequence/ available so students can earn their degree or certificate within two years? Are courses offered face-to-face as well as have distance education offerings? Are they offered on the main campus as well as the off-site areas? Different times of day? (300 words or less).**


## Program and Resource Analysis

**Please list the number of Full and Part Time faculty, staff and/ or managers/ administrator positions in this program over the past three years. Focus on your individual program.**

Program and Resource Analysis

1. **2019**

   **How many students did your area serve in this year (if you don't have an exact count, please provide an estimate)?**
   547

   **Full Time Faculty**
   1

   **Part Time Faculty**
   1

   **Full Time Staff**
   0

   **Part Time Staff**
   0

   **Full Time Mgr/Admin**
   0.00

   **Part Time Mgr/Admin**
   0.00

2. **2020**

   **How many students did your area serve in this year (if you don't have an exact count, please provide an estimate)?**
   595

   **Full Time Faculty**
   1

   **Part Time Faculty**
   1

   **Full Time Staff**
   0

   **Part Time Staff**
   0

   **Full Time Mgr/Admin**
   0.00

   **Part Time Mgr/Admin**
   0.00

3. **2018**

   **How many students did your area serve in this year (if you don't have an exact count, please provide an estimate)?**
   769

   **Full Time Faculty**
   1

   **Part Time Faculty**
   1

**Full Time Staff**

0

**Part Time Staff**

0

**Full Time Mgr/Admin**

0.00

**Part Time Mgr/Admin**

0.00

**Faculty Percentages**

# Percentage Full to Part Time Faculty

Year:2018

FT = 50.00%

PT = 50.00%

Year:2019

FT = 50.00%

PT = 50.00%

Year:2020

FT = 50.00%

PT = 50.00%

**How have and will those with reassigned time, grant commitments and activity, projected retirements and sabbaticals affect personnel and load within the past in the next three years? What future impacts do you foresee (200 words or less)?**

None of our faculty will have reassigned time or sabbaticals, and no one is planning to retire in the foreseeable future.

**Additional Comments**

## Evaluation of Resource Allocations

**List the resource allocations from all sources (e.g., annual college budget request appropriations, Guided Pathways funds, grant funds, etc.) received in the last three years. For annual college budget request appropriations, reference your previous three-year plan and annual updates.**

**Please evaluate the effectiveness of the resources utilized for your program. How did these resources help student success and completion? For college budget request appropriations, list the result of the evaluation strategy outlined in your previous three-year plan and annual updates. For all other sources of funding, list the results of the evaluation strategy contained within the program or grant plan.**

**Did you receive additional funds?**

No

## Program Productivity

Program Productivity Measurements
Determine the number of students you assist annually. Using the data provided by the business office, calculate your average cost effectiveness per student. **If you do not have student contact, please fill out Total allocated budget and Total spending.**

- **2021 - 2022**

   **Total Number of student contacts**
   595

   **Total allocated budget**

   **Total spending**

   **Total cost per student (Student Contact/ Total Spending)**

**Year and Student count**

**Evaluate your program costs. Are your costs in alignment with your budget? If not, what improvements can be made? Please explain any trends in spending, inconsistencies and unexpected results.**

## Integrated Planning and Initiatives

**What other areas is your program partnering with (i.e. guided pathways, grant collaboration, etc.) in new ventures to improve student success at Gavilan College? What is the focus of this collaboration? Helpful question: What are the department and your Integrated Planning/ Guided Pathways partners' plans for the next three years (200 words or less)?**
We collaborate with nearly every program at Gavilan.  We film most of the live events (graduation, music concerts, athletic events, theater productions, special events, and much more), and we do promotional videos for many ot the other programs at Gavilan.  We directly partner with programs like journalism to tell students and faculty stories, which also helps the college as a whole.  Our students benefit by doing these projects, but maybe more importantly, the college as a whole benefits from all this positive exposure.

## Other Opportunities and Threats

**Review for opportunities or threats to your program, or an analysis of important subgroups of the college population you serve. Examples may include environmental scans from the Educational Master Plan, changes in matriculation or articulation, student population, community and/ or labor market changes, EMSI data and etc. Helpful Question: What are the departmental plans for the next three years (200 words or less)?**
The Film & Television industry is constantly growing.  Our students have numerous job offers while they are here at Gavilan and then after they graduate.  Because trained graduates are in high demand, our program has become more and more successful.  However, we do see one potential threat to our program.  We absolutely have to have a TV Studio to teach our classes.  Our current facility works quite well for our vibrant program; however, if it were to go away when the existing library was torn down, it would instantly kill our program.  We must keep our TV Studio!

**What are you discovering about instruction and/or services in this remote environment that you would want to maintain post-pandemic?**
We do something unique in our program - we stack asynchronous online classes with face-to-face classes, so

STUDENTS can choose what's best for them, and the college benefits from classes that always fill. It's a lot of work for us, but we can do it well, and we think our students deserve the option to take our classes in a variety of modalities.

**What kinds of issues are exacerbated or emerging that are likely to remain, unless addressed?**
Unknown

## Additional Questions

**Please consider providing answers to the following questions. While these are optional, they provide crucial information about your equity efforts, training, classified professional support, and recruitment.**

**1. Does your division (or program) provide any training/mentoring for faculty and/ or classified professionals regarding professional development?**
Yes. We work closely with our few adjunct instructors, so they have the skills necessary to teach our students. We also include these instructors and their students in productions and our Film Showcase, so they can benefit from our experiences.

**2. If there is a need for more faculty and/ or classified professional support in your area, please provide data to justify request. Indicate how it would support the college mission and college goals for success and completion.**
We have an embedded tutor in our class for the first time, and she has been invaluable. We absolutely want to continue this in the future.

**3. What, if anything, is your program doing to assist the District in attracting and retaining faculty and classified professionals who are sensitive to, and knowledgeable of, the needs of our continually changing constituencies, and reflect the make-up of our student body?**
My program hasn't done anything, but I have served on hiring committees and gone through all the training to help other programs.

**4. Are there program accomplishments/ milestones that have not been mentioned that you would like to highlight?**
We just had our seventh annual Film Showcase.
We just had our second annual 72-Hour Film Competition.
Our third feature film will be in theaters in the fall.
We're starting a GavTV program that will tell the stories at Gavilan like the old Rambler used to do.

**Please share any recommendations for improvements in the Program Integrated Plan and Review process, analysis, and questions. Your comments will be helpful to the PIPR Committee and will become part of the permanent review record.**
We need a qualified person to sit with us to help guide us through the process. Last time Sydney did it, and it was so much easier than it was this time. Finding the person and training him/her must happen well BEFORE we start doing the work.

## Goals

Three-Year Program Plan Goals

1. **Our number one goal is to start GavTV, whcih will be a news channel that will tell Gavilan stories and promote Gavilan events.**

   **Connection of Goal to Mission Statement, Strategic Plan (http://www.gavilan.edu /administration/master_plan/docs/SP_GoalsStrategiesDraft-final.pdf) and SAO Results**

We believe that Gavilan desperately needs a news channel, which would highlight students, faculty, programs, and events at the college.  Our news broadcasts would appear on the Gavilan Home page, so all students and employees would always know what was happening at Gavlan.

We believe that a full-time instructor is absolutely necessary for our program and for the college as a whole.  The Film & TV program is very successful and generates a lot of FTES, but we are stretched way too thin.  In addition to teaching all our classes, putting on our annual Showcase, and holding our annual 72-Hour Film Competition, we film most of the live events on campus and make promotional videos for programs across the campus.  We can't continue to do these services for the college without another full-time faculty member.  Plus, this new instructor would be in charge of the GavTV news channel.

One of the four pillars of the college mission statement is "Purposeful," which states, "We are a community that maintains a shared commitment to service to society and advancement of knowledge through innovative teaching and learning."

**Proposed Activity to Achieve Goal\*\***
We will continue to fill out the application for a full-time faculty member.

**Responsible Party**
Grant Richards

**Fund amount requested. If a collaboration, what % required from each partner?**
Unknown.  We believe the funding will come from Gavilan's General Funds.

**Total Three Year Resource Allocation Request**
180000

**Timeline to Completion Month / Year**
Hopefully by March 2024.

**How Will You Evaluate Whether You Achieved Your Goal**
If and when we get a full-time faculty, we will know we have met our goal.

2. **Repair, replace, & update equipement that is broken or out-of-date.**

**Connection of Goal to Mission Statement, Strategic Plan (http://www.gavilan.edu /administration/master_plan/docs/SP_GoalsStrategiesDraft-final.pdf) and SAO Results**
We'd like to get our yearly budget back, which we loss during Covid.  We used to have a budget of $2,400 for Film & Television and $450 for Humanities, but that money went away.  We need a yearly budget to maintain and update equipment on a regular basis.  Our old budgets are not really sufficient, but at least it's better than nothing.

One of Gavilan's four pillars is Equitable, which means "we are committed to working towards an environment where all students are achieving their goals and have access to equitable resources and opportunities. We are committed to respect for individual dignity and equitable access to resources, recognition and security."

**Proposed Activity to Achieve Goal\*\***
We will continue to push to have our budgets reinstated.

**Responsible Party**
Grant Richards

**Fund amount requested. If a collaboration, what % required from each partner?**
Our budgets used to be $2,850 every year.

**Total Three Year Resource Allocation Request**
8550

**Timeline to Completion Month / Year**
Fall, 2024

**How Will You Evaluate Whether You Achieved Your Goal**
If we get our budgets back, we will have achieved our goal.

3. **To increase enrollments in all of our film appreciation and film & Television production classes.**

**Connection of Goal to Mission Statement, Strategic Plan (http://www.gavilan.edu /administration/master_plan/docs/SP_GoalsStrategiesDraft-final.pdf) and SAO Results**
One of the pillars of Gavilan is Inclusion, and we try to meet this mission statement by including as wide of a range of students as possible.  We want all interested students to take our classes and major in Film & Television at Gavilan College.

**Proposed Activity to Achieve Goal\*\***
We will reach out to all of the local high schools to connect with local students, we will continue to promote our yearly Showcase and 72-Hour Film Competition to the community, and we will continue to make and show our films in local theaters.

**Responsible Party**
Film & Television Faculty

**Fund amount requested. If a collaboration, what % required from each partner?**
No funding request.

**Total Three Year Resource Allocation Request**
0

**Timeline to Completion Month / Year**
We will visit to each of the five major high schools at least once EACH semester. The 72-Hour Competition takes place every winter break, and the Showcase is near the end of every spring semester (April 29th 2023)..

**How Will You Evaluate Whether You Achieved Your Goal**
The most obvious way we'll determine if our efforts are effective is by looking at our enrollment numbers. We'll also look at how many people are involved in the film competition and how many people attend the Film Showcase.

4. **Increase the number of students who finish with a degree or certificate in Film & Television.**

**Connection of Goal to Mission Statement, Strategic Plan (http://www.gavilan.edu /administration/master_plan/docs/SP_GoalsStrategiesDraft-final.pdf) and SAO Results**
One of the four pillars of Gavilan is "Diverse," which means "we embrace and celebrate diversity in all its forms (the heritage, achievements, uniqueness, and contributions of all our members) and seek to uphold an inclusive, open and enlightened community."  We'd like to get as many people as possible of all walks of life to major in Film & Television, and then we'll help guide them to completion in their AA-T or Certificate of Achievement.

**Proposed Activity to Achieve Goal\*\***
We're going to work with our counselor and the institutional researcher to find out who all the Film & TV majors are, and then we'll meet with those students on an on-going basis.

**Responsible Party**

The resposible parties are the Film & TV Faculty and the counselor assigned to our program.

**Fund amount requested. If a collaboration, what % required from each partner?**
No budget is necessary.

**Total Three Year Resource Allocation Request**
0

**Timeline to Completion Month / Year**
Every semester

**How Will You Evaluate Whether You Achieved Your Goal**
If our number of graduates increases, we know we have been successful.

## Executive Summary

**Please provide a brief executive summary regarding program trends and highlights that surfaced in the writing of this report. Summarize, using narrative, your program goals for your next three years. Your audience will be your Peer Review Team, the PIPR Committee, President's Cabinet, Dean's Council, ASGC, Academic Senate, Budget Committee and Board of Trustees (300 words or less).**
The Film & Television Program has continued to have good enrollments, even during the Covid crisis. However, we're eager to grow our enrollments even more and increase the number of students who get AA-T degrees and Certificates of Achievement.  We feel that our outreach programs like the annual Film Showcase, the annual 72-Hour Film Competition, and our feature film projects have and will continue to attract students. However, we also want to reach out to the three local communities even more.  We intend to go to each of the five major high schools in our district every semester to attract even more students.  The plan is to partner with the high school instructors and students, which we hope will attract more students to Gavilan and our program.

Our next big goal is to create the GavTV News Channel.  We want to do what the old Rambler used to do, but we'll create news stories on video instead of printing them in a newspaper.  Our videos will appear on the Gavilan Homepage, and then the stories will be archived on YouTube.  Our videos will promote Gavilan events, students, and faculty, and this is likely to increase enrollments and generate excitement at the college.  Our program has proven its dedication to filming important events at the college; for the last several years we have regularly filmed live events like graduation, athletic events, musical concerts, theater productions, guest speakers, and much more.  We have also made numerous promotional videos for a variety of programs at Gavilan, but what we want to do is greater in scale and will require another full-time faculty member.

## Attach Files

**Attached File**