

GAVILAN COLLEGE, CA - Gavilan College has launched a new tool that makes college data readily available and easy to access for anyone who is interested. A link for **GavDATA**, short for Gavilan Data Analytics Tool Access, can be found on the college homepage. **GavDATA** is powered by Higher Ed Profiles.

To use **GavDATA**, go to <u>www.gavilan.edu</u>, and scroll down to the **GavDATA** logo. Click on the <u>image link</u>, select "Log in as Guest", and you will land at the college Factbook, with aggregated information on enrollment, courses, employees, student outcomes, and transfers. Information can be viewed online, downloaded in pdf-format, and printed or saved to the user's computer. The Factbook is updated once per academic term.

In addition to making data available to the public, GavDATA has modules that will help staff to improve the processes of scheduling, program review, evaluation, and outcomes tracking, that will be rolled out over the coming months.

Dr. Peter Wruck, Gavilan College Director of Institutional Research, describes the tool as "Gavilan's new fully interactive and extremely customizable data visualization software. **GavDATA** allows users to evaluate and customize reports for dozens of outcomes using hundreds of filters to look at different subgroups of students." These reports are used in accreditation, program evaluation, and grant applications and reports.

For more information about GavDATA, contact pio@gavilan.edu.

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## Media contact

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