



5055 Santa Teresa Blvd  
Gilroy, CA 95023

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### Course Outline

**COURSE:** COMM C1000

**DIVISION:** 10

**ALSO LISTED AS:** CMUN 1A

**TERM EFFECTIVE:** Summer 2025

**Curriculum Approval Date:** 11/12/2024

**SHORT TITLE:** INTRO TO PUBLIC SPEAKING

**LONG TITLE:**

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
3	18	Lecture:	3	54
		Lab:	0	0
		Other:	0	0
		Total:	3	54

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Out of Class Hrs: 108.00

Total Learning Hrs: 162.00

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#### **COURSE DESCRIPTION:**

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches. (Also known as CMUN 1A, C-ID COMM 110).

**CREDIT STATUS:** D - Credit - Degree Applicable

#### **GRADING MODES**

L - Standard Letter Grade

**REPEATABILITY:** N - Course may not be repeated

**STUDENT LEARNING OUTCOMES/OBJECTIVES:**

1. Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or contemporary.
2. Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy.
3. Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose
4. Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason.
5. Compose and deliver a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices.
6. Employ effective listening practices.

**COURSE CONTENT:**

1. Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs, as well as relevant principles of human communication.
2. Critical analysis of historical and contemporary public discourse.
3. Ethical communication practices as senders and receivers.
4. Effective listening and principles of constructive criticism.
5. Rhetorical sensitivity to diverse audiences.
6. Adaptation to audiences, rhetorical situations, and purposes.
7. Types of speeches (to inform, to persuade, to entertain).
8. Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns.
9. Research strategies for locating and critically evaluating ideas and information from primary and secondary sources.
10. Use of credible evidence and sound reasoning to support a variety of claims, including written and oral citations.
11. Effective practice and delivery skills using various modes of delivery.
12. Effective verbal and nonverbal practices while delivering a speech.
13. Techniques for managing communication apprehension.
14. Delivery of a variety of student-composed speeches, including informative and persuasive speeches.

**PART 2:**

Curriculum Approval Date: 11/12/2024

**METHODS OF INSTRUCTION:**

Lectures Collaborative Small Group Work Discussions Video Analysis

**OUT OF CLASS ASSIGNMENTS:**

Required Outside Hours:108

Assignment Description:

Preparation, Research, Outlining, and Practicing of Speeches 108

**Speech 1 Introductory Speech**

Students are required to prepare a slide show presentation/visual aid and present an introductory speech about oneself. Students will complete a communication apprehension assessment and learn the basics of speech delivery. 5 hours

**Speech 2 Demonstration Speech**

Students will research, organize, outline and deliver a hands-on presentation demonstrating a process that produces a particular outcome. 15 hours

**Speech 3 Informative Speech**

Students will research, organize, outline, and deliver an informative speech on an intellectually challenging academic topic. Students will locate credible resources and submit an outline with annotated bibliography, slide show presentation, while presenting extemporaneously. Students will utilize the Gavilan library resources for researching. 35 hours

**Speech 4 Persuasive Speech/Debate**

Students will be paired up or work individually on an assigned controversial public policy issue which will require research, organize, conduct group meetings, practice and delivery of either a speech or debate. Extensive research will be required to execute a strong debate evaluated and judged by instructor and peers. Prior to delivery, a typed outline with annotated source citations and slideshow presentation will be submitted. 45 hours

**Speech 5 Special Occasion Speech/Impromptu Speeches**

Students will deliver a special occasion speech with no formal research (ie. Speech of Introduction, Speech of Presentation, Speech of Acceptance, Eulogy, Speech to Celebrate). In addition, students may deliver impromptu speeches in class. 8 hours

**METHODS OF EVALUATION:**

Skill demonstrations

Evaluation Percent 100

Evaluation Description

A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an informative speech of at least five minutes and a persuasive speech of at least six minutes in length; speech outlines and work cited/references; critiques of speeches.

**REPRESENTATIVE TEXTBOOKS:**

The Art of Public Speaking, S. Lucas, McGraw-Hill, 2023 or a comparable textbook/material.

ISBN: 1265455643

Grade Verified by: Veronica Andrade

A Pocket Guide to Public Speaking , Ohair, D., Rubenstein, H. & Stewart, R. , Bedford/St. Martin's , 2023 or a comparable textbook/material.

ISBN: 9781319501006

Grade Verified by: Veronica Andrade

## **ARTICULATION and CERTIFICATE INFORMATION**

Associate Degree:

GAV A1, effective 202550

GAV Area 1B = Oral Com & Crit, effective 202550

CSU GE:

IGETC:

CSU TRANSFER:

Not Transferable

Transferable to CSU, effective 202550

UC TRANSFER:

Not Transferable

Transferable to UC, effective 202550

## **SUPPLEMENTAL DATA:**

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education: N

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department: COMM

CSU Crosswalk Course Number: 110

Prior to College Level:

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: E

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000264174

Sports/Physical Education Course: N

Taxonomy of Program: 150600