

STRATEGIC PLANNING DEFINITIONS

MISSION: Official purpose statement of the college. What we do and provide. A promise made to the community and our students.

VALUES: The standards by which we determine what we do. The collective guiding principles that drive the institution and give us inspiration. Values are the context in which we establish the college climate and fulfill our mission.

OBJECTIVES: A concrete set of achievable actions and strategies that address a value and focus our energies within a defined timeframe.

OUTCOME MEASURES: The intended results from the implementation of an objective. How we know when an objective has been achieved and the significance of the results.

LEARNING OUTCOMES: The intended results of education and experiences at Gavilan College. What students are able to do as a result of our efforts. Competencies.

UNIT: Department, program or service at the college.