

COLLGE OF CHOICE TASK FORCE

Thursday, December 2, 2004

2:17 p.m., BU 118

Attending: M.Regalado, J.Stewart, C.Scattini, N.Juarez, B.Donovan, M.Quiroz Rivera, F.Lozano, R.Perez, B.Vandal, J.Chargin, C.Marquez, T.Willett, C.Alonzo

The minutes were approved as presented. Fran reviewed the action items. Additional suggestions, corrections, etc., included the following:

- develop a comprehensive night program
- committee and director of activities and events
- clearly defined process and committee for “great ideas”
- use electronic boards in Gilroy to advertise Gavilan events
- outdoor advertising
- develop formal relationships with area high schools (educational leaders/gate keepers)
- college reputation and academic rigor is important
- hire appropriate staff for office of public information and marketing
- create a speakers bureau with appropriate training, personnel, and resources
- ask high schools to include a link to Gavilan on their web pages
- develop “sense of membership”
- group majors and career clusters
- develop web registration, group web services together
- create a complaint/compliment student feedback resolution process with routine surveys to evaluate services to students
- continue to promote and improve existing phone registration
- hire additional full-time faculty even though we are within the ratio guidelines – one person departments are spread too thin
- be more welcoming and provide more information to part time faculty

Due to the lack of time, Fran asked committee members to email her suggestions, corrections, etc., about the remainder of the document by Wednesday, December 8. She will distribute a revised document based on the input.

The meeting was adjourned at 3:05 p.m.