

COLLEGE OF CHOICE
Thursday, November 18, 2004
2:00 p.m., BU 118

MINUTES

Attending: B.Vandal, R.Hannon, J.Chargin, F.Lozano, S.Muszala, B.Donovan, N.Juarez, J.Stewart, C.Marquez, L.Tenney, J.Rodriguez, F.Gonzalez, A.Joseph, L.Castaneda, R.Perez, R.Lee, Margery Regalado, M.Bumgarner

Fran called the meeting to order at 2:10 p.m. The minutes were accepted as presented.

Fran reviewed the emails from task members who were unable to attend. Their votes on the action items were noted. Fran reviewed Terrence's research ("Student Flow Preliminary Results" and "2003 High School Graduate Preliminary Results"). Committee members took two minutes each to advocate for the action items they would recommend, either from the pre-existing list or from new email or research presented to the task force. All ideas will be kept for possible future action. There was discussion on whether to group like items or to list specific, implementable recommendations.

Results of the voting were as follows:

Top Eight Action Items

Combined: Marketing Department (20)/ Outreach Coordination (12)/ High School Student Recruitment (8)
Collegial Atmosphere/Activities (18)
Customer Service (16)
Hire Full Time Faculty/Staff (16)
Web Registration (16)
Clean Campus (14)
Vocational and Career Ladder Programs (13)
Night Programs (13)

Other Action Items

Cafeteria (10)
Men's Soccer (10)
Program Expansion (10)
Majors (9)
Job Placement (7)
Academic Rigor (6)
Alumni Association (6)
Reduce GE Requirements (6)
Sixteen Week Calendar (5)
Transfer Express (5)
Faculty Advising (4)
New Computers (4)

Retention Connections (4)
Complaint Center (3)
Athletic Facilities (2)
Parking (2)
Wireless Campus (2)
Degrees (1)
Childcare for Athletes (0)
Student Email (0)

After discussion it was agreed to keep action items that will be funded by Measure E on the list so they can be fast tracked. There was also discussion about adding back the outer layers of the core that were eliminated during the budget cutbacks. It was noted that the task force is responding to the information that indicates that district students are choosing other community colleges. It was also noted that we can't be everything to everybody. Research data indicates that there are some very specific reasons why some students choose another community college, such as programs we don't offer. We will not be able to capture those students unless we add those specific programs. It was agreed that although some important issues did not rise to the top of the voted ranks, we would honor the process but make sure that all the components of each item, which might include items lower on the list, are well explained.

It was agreed that Fran will email the College of Choice selections to the committee for their rationales and applications. Committee members will send their input back to Fran by November 24. The final meeting is scheduled for December 2, 2:10 p.m.

The meeting was adjourned at 4:00 p.m.

Submitted by Angie Oropeza